SENIOR GRAPHIC DESIGNER · BRAND, PACKAGING & SPACES ATHENS, GR · AVAILABLE NOW

chara[1] veniou

[1] χαρά /xa'ra/ · noun, Greek: **joy.**
And, mostly, how I like to work.

HOW I WORK

Seeing a project through to production and finding the one detail that makes a brand feel like itself.

BRAND IDENTITY · PACKAGING · ART DIRECTION · WAYFINDING · TYPOGRAPHY · PRODUCTION ARTWORK · ILLUSTRATION

Designing since 2015 and art directing since 2021: brand identities, packaging and the spaces they live in, **from concept to press check,** built to hold up at **40 mm and 4 m.**

EXPERIENCE 2015 – 2026

2024 – 2026 **A&M ARCHITECTS**
SENIOR GRAPHIC DESIGNER, BRAND & ENVIRONMENTAL
Sole graphic designer on 4,500 m² of offices for **Clarksons,** Stephenson Harwood and Mercuria: signage, wayfinding, glass and murals, through to installation. Clarksons won Gold at the Interiors Awards 2026. Also the firm's conference identity, client-gift campaigns and a 366-card **perpetual calendar.**

2021 – 2024 **SLEED**
DIGITAL ART DIRECTOR, PROMOTED FROM GRAPHIC DESIGNER
First 2.5 months seconded to Renegade as the only designer on the **Bookvoice** launch: design, art direction and project management in one month. 100,000+ hours listened, sales up ~40%, Bronze Effie. Back at Sleed, promoted to art director with a small team; 65 clients including Amgen, Nuxe, Frezyderm.

2020 – 2021 **COCO-MAT**
GRAPHIC DESIGNER, BRAND & PACKAGING
Packaging for a two-product vegan line for **Zealots of Nature, COCO-MAT's** natural cosmetics brand: dielines, press, shelf. Redesigned its website and brought the first animation to COCO-MAT's channels.

2019 – 2020 **SNF CULTURAL CENTER**
GRAPHIC DESIGNER & MARKETING ASSOCIATE
Rebranded the **#snfccAtHome Readings,** eleven literary works I read in full before designing their identities; the series reached 75,000+ listeners. Joined for six months, stayed sixteen, with a wider role.

2015 – 2018 **EARLY ROLES: LONI DBS (ERASMUS+ INTERNSHIP) · ART IN RED · 7INDIGO**
GRAPHIC DESIGNER
Editorial, packaging, signage and campaigns between Athens and Ljubljana. Among them, the AmCham Slovenia Yearbook and a **Teran liqueur label** with real die-cuts, cracked like the red earth of the Karst.

2015 → **INDEPENDENT**
FREELANCE, ALONGSIDE EVERY ROLE ABOVE
Identities, packaging, book covers, exhibition stands and invitations. I also illustrated **How Many Cuckoos for Spring?**, a silent picture book published in 2024 that led to the first Silent Book Festival in Athens.

EDUCATION

BA Graphic Design
TEI of Athens
(now University of West Attica) · 2016

Erasmus
Universidad Complutense de Madrid · 2014

Languages
Greek (native)
English (C2) and Spanish (fluent)

AWARDS

Gold · Interiors Awards
2026 · Large Workspace
Clarksons offices, A&M Architects

Bronze · Effie Awards
2022 · Small Budgets
Bookvoice, Sleed & Renegade

Both are team awards.
I was the only graphic designer on each.

BEYOND WORK

VolNepal & Accessible Nepal
Two nonprofit rebrands
Remote · 2020

Superlearner Project, Lima
Branding, plus teaching
English and art
On site · 2017

ILLUSTRATOR · PHOTOSHOP · INDESIGN · AFTER EFFECTS · PREMIERE PRO · FIGMA · DIELINES · PRESS CHECKS

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